

Sports Industry Management, MPS

Mission Statement

The Master of Professional Studies in Sport Industry Management provides students with a comprehensive understanding of the sports industry through a practical and experiential learning model grounded in the principles of responsibility, ethics, and service. Students engage with a faculty of experienced practitioners to develop the business management and leadership skills they need for a successful and impactful career in the global sports industry.

Modality

On Campus or Online (<https://scs.georgetown.edu/programs/361/master-of-professional-studies-in-sports-industry-management/>)

Learning Goals

Upon successfully completing the MPS in Sports Industry Management, students will:

1. Apply creative and critical thinking in composing business strategies and solutions to meet sector-specific needs within the sports industry.
2. Analyze contemporary sports management issues and construct global engagement strategies in collaboration with diverse actors.
3. Incorporate industry-relevant ethical standards, socio-cultural considerations, and Jesuit values to inform decisions around evolving issues in the sports industry.
4. Integrate relevant research and professional practice in constructing sports management and leadership strategies to address specific needs across industry sectors.
5. Synthesize industry-relevant practice, information, research, and data from a variety of credible, valid, and reliable sources to inform strategic decisions for sports organizations.
6. Utilize relevant tools, software, and platforms in constructing original solutions to address operational initiatives within the sports industry.
7. Identify the perspectives of diverse stakeholders in composing clear, concise, and compelling verbal, visual, and written communications to convey relevant sports management ideas and solutions.

Licensure Disclosure

This program does not provide any professional licensure or certification, nor is it intended to prepare students to sit for any specific professional licensing or certification exam(s). Though not required, students in these programs may wish to research and seek certifications through professional organizations in their field.

Requirements

To earn the MPS in Sports Industry Management, students must complete 30 credits with a minimum GPA of 3.000 within five years of entering the program.

Code	Title	Credits
Core Courses		
MPSM 5000	Applied Ethics in Sports	3
MPSM 7990	MPSM Capstone	3
Foundation Courses		
MPSM 5100	Sports Leadership & Management	3
MPSM 5400	Sports Business & Finance	3
MPSM 5500	Sports Venue and Event Mgmt	3
MPSM 5600	Sports Law, Contracts, & Negot	3
Elective Courses		
A current list of approved Electives can be found on the SCS website.		12
Total Credits		30

Focus Areas

A focus area is a collection of elective courses within an academic program that allows students to explore various topical areas. Students may elect to complete all courses within a particular focus area or across several. The completion of a focus area is not reflected on a student's academic transcript.

The Sports Industry Management program offers the following focus areas:

- Athletics and Administration
- Social Responsibility and Activism in Sports
- Sports Business and Analytics
- Sports Marketing, Communications and Media

Internships

Students may complete credit-bearing internship electives in order to meet their program and degree requirements. To receive credit for an internship, students must be registered for the appropriate credit-bearing course, successfully complete all associated coursework, and work a minimum of 20 hours per week for the entirety of the semester at their program-approved internship organization.

Students may apply a maximum of 6 credits of experiential learning (internship/externship) towards their degree.