

International Business & Policy (Dubai), MA

Requirements

Modality

Hybrid

Program URL

<https://dubai.georgetown.edu/masters-in-international-business-and-policy-dubai/>

The Master's in International Business and Policy (IBP) in Dubai is an interdisciplinary program offered jointly by Georgetown University's McDonough School of Business and the School of Foreign Service. The curriculum is designed to explore the intersections of global business, international affairs, and public policy, with a specific focus on the Middle East, North Africa, and South Asia (MENASA) region. The program aims to provide theoretical frameworks for understanding the complex interactions between multinational corporations, governments, and international organizations.

Program Structure

- **Format:** The program is designed for working professionals, utilizing a cohort model to facilitate continuous enrollment without career interruption.
- **Location:** Based in Dubai, United Arab Emirates.
- **Academic Collaboration:** Coursework is co-taught by faculty from both the McDonough School of Business and the School of Foreign Service.

Curriculum and Experiential Learning

The curriculum provides instruction in both global business operations and the geopolitical dynamics affecting international commerce. Key components include:

- **Regional Focus:** Courses are adapted to address the specific business and political landscape of the MENASA region.
- **Interdisciplinary Coursework:** The syllabus balances the study of business administration with foreign policy analysis, examining how each domain influences the other.
- **Social Action Project:** A culminating requirement where students design and implement an initiative intended to create social impact within their community or globally.

Core Subjects of Study

Coursework covers topics essential to navigating international landscapes, including:

- Global Business Operations and Strategy
- International Affairs and Diplomacy

- The Role of International Organizations and Institutions
- Interdependencies within Global Geographies
- Social Impact and Policy Implementation

Academic Policies

To maintain good academic standing and graduate, students must maintain a cumulative grade-point average of at least 3.000 and earn failing grades in fewer than six credits of coursework.

The program reviews each student's academic progress and performance after each academic term. Students experiencing academic difficulty should work with the program's Academic Director to understand the applicable requirements, available resources, and steps needed to improve their performance.

Failure to meet the program's academic standards may result in probation, suspension, or dismissal and may affect eligibility for program scholarships and financial aid. Students should consult the MA-IBP Dubai Student Handbook for complete academic standards and procedures.

Code	Title	Credits
MIBP 6810	Business, Govt & Global Econ	1.5
MIBP 6811	Multinational Strategy	1.5
MIBP 6812	Intro to the Global Economy	1
MIBP 6813	Principles of Accounting	1.5
MIBP 6820	Political Econ Globalization	1.5
MIBP 6821	Internatnl Economics &Business	1.5
MIBP 6822	Global Mobility	1
MIBP 6840	Big Data Mgmt & Analytics	1.5
MIBP 6842	Globalizatn Developng Economies	1
MIBP 6830	Comp Politics, Dev Economics	1.5
MIBP 6831	Org Mngmt Cross-Cultural Comm	1.5
MIBP 6832	Regional & Current Topics	1
MIBP 6850	Inst, Diplomacy &Interntnl Bus	1.5
MIBP 6852	Crisis & the Future of Europe	1
MIBP 6860	Global Cooperation	1.5
MIBP 6870	Intro to Financial Markets	2
MIBP 6841	Global Marketing Management	1.5
MIBP 6861	Politics of Econ Transformatn	1.5
MIBP 6862	Future of the Global Economy	1
MIBP 6871	Global Security Threats	2
MIBP 6880	Social Action Project	2
Total Credits		30