

Global Hospitality Leadership, MPS

Mission Statement

The Georgetown University Master of Professional Studies in Global Hospitality Leadership program sets a new standard for hospitality education through a differentiated, interdisciplinary curriculum that prepares graduates to be leaders who can shape the future of the hospitality industry. Situated in Washington, D.C., a hub of the global hospitality business, the hospitality program has a faculty of industry professionals that trains students to be adaptable critical thinkers whose practical expertise is combined with a passion for service.

Learning Goals

Upon successfully completing the MPS in Global Hospitality Leadership, students will:

1. Apply creative and analytical skills to recommend and implement strategic thinking design solutions for various sectors of the hospitality industry.
2. Collaborate with diverse actors to assess and analyze global hospitality competencies using sustainable development goals, cultural intelligence, and diversity, inclusion, access and equity frameworks.
3. Integrate Jesuit values and ethical industry practices to design hospitality solutions for US, and global markets.
4. Integrate hospitality theory, practice, and problem-solving techniques to address organizational challenges.
5. Synthesize credible, valid, and reliable information from multiple sources to apply data driven decision-making to hospitality assets and operations.
6. Apply industry relevant technology and tools to analyze business problems, formulate strategies, develop business plans, and inform policies for hospitality organizations.
7. Design communication initiatives and persuasive messaging to support the needs of the hospitality industry's stakeholders, leaders and workforce.

Licensure Disclosure

This program does not provide any professional licensure or certification, nor is it intended to prepare students to sit for any specific professional licensing or certification exam(s). Though not required, students in these programs may wish to research and seek certifications through professional organizations in their field.

Requirements

MPS Degree Requirements in Global Hospitality Leadership

Effective Fall 2017, the Hospitality Management program became Global Hospitality Leadership, with updated Foundation and elective credit requirements.

Students who matriculated to the Hospitality Management program prior to Fall 2017 complete the MPS degree that is comprised of 33

credits (11 courses) that include 6 required Core credits, 12 required Foundation credits, and 15 elective credits. Students must complete Core courses with grades of B or better. In addition, MPS candidates must have a cumulative GPA of 3.000 and finish the program within five years of first registration. Note: students who matriculated before Fall 2017 have the option of following the new curriculum (see below). Students who choose to follow the new curriculum must complete the requirements as they are outlined and must discuss this option with their academic advisor. Note: depending on the student's academic plan, it may not be possible to complete the new program requirements.

Students who matriculated to the Global Hospitality Leadership program in/after Fall 2017 complete the MPS degree that is comprised of 33 credits (11 courses) that includes 6 required Core credits, 15 required Foundation credits, and 12 elective credits. Students must complete Core courses with grades of B or better. In addition, MPS candidates must have a cumulative GPA of 3.000 and finish the program within five years of first registration.

Ethics and Leadership in Hospitality and Capstone cannot be waived or substituted. Ethics and Leadership in Hospitality should be completed within the first or second semester of study. Capstone is reserved for degree-seeking students, and must be taken in the final semester of study after all coursework is completed.

To earn an MPS in Global Hospitality Management, students must successfully complete the following curriculum:

Students Who Matriculated prior to Fall 2017

Code	Title	Credits
Core Courses		
MPHL 500/5000		
MPHL 900/7990		
Foundation Courses		
MPHM 510		
MPHM 520		
MPHM 530		
MPHM 540		
Elective Courses		
5 Elective Courses		15
Total Credits		15

MPHM Core and Foundation requirements may be met by the equivalent MPHL course, indicated by the same course number (e.g., MPHL 510/5100). Students may not take two courses that are equivalent to meet degree requirements. For example, students may not complete MPHM 510/5100 and MPHL 510/5100 as part of their degree plan.

Elective Courses

Students may focus their elective courses in one thematic area of hospitality management or create a well-rounded, multidisciplinary curriculum that meets their needs and goals.

Students Who Matriculated in/after Fall 2017

Code	Title	Credits
Core Courses		
MPHL 500/5000		
MPHL 900/7990		
Foundation Courses		
MPHL 510/5100	(equivalent to MPHM 510)	
MPHL 520/5200	(equivalent to MPHM 520)	
MPHL 530/5300	(equivalent to MPHM 530)	
MPHL 560/5400		
MPHL 570/5500		
Elective Courses		
4 Elective Courses		12
Total Credits		12

Elective Courses

Students in this program do not complete a specific concentration. Students may focus their elective courses in one thematic area of hospitality management or create a well-rounded, multidisciplinary curriculum that meets their needs and goals.

For a current list of electives visit the Course Schedule page on the SCS website.

Electives/Practicum

In addition to the core and foundation courses, students are required to complete a combination of electives and/or practicum. The Practicum allows students to intern or work for a hospitality organization while earning credit toward their degree. The Practicum option is organized by the Global Hospitality Leadership program staff and every effort will be made to place all students who wish to participate. To receive credit for the practicum course, students must work a minimum of 20 hours per week for the entirety of the semester at their practicum organization. Registration for some elective courses requires departmental approval with preference given to current, continuing students. Elective courses differ by semester and offerings are subject to change from year to year. Students on a Georgetown Visa may take an internship after their first year of full-time study and should consult with the Assistant Dean of International Students & Scholars Services for internship timing.

Focus Areas

Brand Management and Guest Experience Design

Allows students to study branding and design thinking in depth ideally taken after successful completion of the foundation course MPHL 560/5400 Strategy and Design Thinking.

Development & Asset Management

Allows students to study the deeper strategic decisions making that allows hotel owners and management companies to make better decisions for hotel development projects, ownership, asset and revenue management. Ideally courses should be taken after successful completion of the foundation course MPHL 520/5200 Managerial Accounting.