

Entrepreneurship Minor

The McDonough School of Business offers a minor in Entrepreneurship and Innovation for the Common Good for undergraduate business students.

In a rapidly changing and highly turbulent global economy, the ability to think creatively, challenge the status quo, and take calculated risks are “must-have” leadership skills. The pace of change and disruption in our world is likely to continue its upward climb, and traditional approaches to problem solving are often inadequate. The minor in Entrepreneurship and Innovation for the Common Good provides McDonough students with the chance to develop critical skills and to apply entrepreneurial concepts and problem-solving tools to become successful changemakers in their chosen area of focus.

The minor is not exclusively for students who want to launch companies – it is designed to prepare students for success in a range of environments where an entrepreneurial mindset is a distinct advantage – including strategy, corporate innovation, and new product development roles. Drawing from Georgetown's Jesuit tradition, the minor will help students understand how an entrepreneurial mindset can be applied to key social challenges such as economic development, social justice, poverty, diversity, and globalization.

Requirements

The minor requirements are as follows:

Code	Title	Credits
MGMT 2220	Foundation of Entrepreneurship	3
MGMT 2221	Entrepreneurship for Common Good	3
MGMT 3224	Launching Entrepreneurial Ventures	3
	or MGMT 3225 Growing Entrepreneurial Businesses	
Select three additional credits from the following: ¹		3
ACCT 3103	Acct & Management Strategy	
ECON 4416	Market Design	
FINC 3101	Corporate Valuation	
FINC 3265	Private Equity	
FINC 3266	Venture Capital	
GBUS 4972	CLab: Startup Studio	
GBUS 4492	Intro: Law, Business & Entrepreneurship	
MARK 3101	Marketing Research	
MARK 3235	Social & Digital Media Marketing	
MARK 3227	Branding	
MGMT 3101	Negotiations	
MGMT 3224	Launching Entrepreneurial Ventures	
MGMT 3225	Growing Entrepreneurial Businesses	
MGMT 3250	People Analytics	
MGMT 3260	Leading People & Teams	
MGMT 3277	Imagination and Creativity	
OPAN 3243	Intro Bus App Development in Python	
OPAN 3244	Management Bus App Development in Python	
OPAN 3256	Digital Technologies & Analytics	
OPAN 3271	Environment, Sustainability Ops & Business Models	

STIA 3005 Science Tech in Global Arena

Total Credits 12

¹ If a student took MGMT 3224 or MGMT 3225 for their Capstone, it can not double count with the elective requirement.

Please note, students will be allowed to count only three credits in the minor toward any McDonough major(s).