

Artificial Intelligence, MPS

Mission Statement

The Master of Professional Studies in Artificial Intelligence Management prepares students to lead in the quickly evolving world of AI. Taught by industry-leading faculty, the curriculum integrates key business concepts and the latest AI innovations to equip you for success across industries.

Modality

Online (<https://scs.georgetown.edu/programs/547/online/online-masters-in-artificial-intelligence-management/>)

Learning Goals

Students who successfully complete the MPS in Artificial Intelligence Management will demonstrate the ability to:

1. Develop adaptive and innovative AI strategies that not only enhance customer experiences but also foster cross-functional collaboration within the organization.
2. Manage AI projects by applying a wide range of project management principles and techniques, ensuring efficient and effective execution.
3. Analyze and integrate the cultural nuances of human-AI interactions to design AI solutions that are inclusive and cater to diverse user groups.
4. Utilize ethical frameworks and decision-making models to navigate moral complexities and legal considerations inherent in the use of artificial intelligence.
5. Integrate technological know-how, development methodologies, data strategies, and leadership acumen to collaboratively drive the development and integration of AI solutions.
6. Evaluate the relevance and quality of primary and secondary data sources to inform AI strategy formulation and assess its impact on business outcomes, organizational transformation, and customer experience.
7. Creatively apply AI to design solutions that not only enhance organizational processes and collaboration but also adhere to strict governance and security standards.
8. Articulate the benefits and objectives of AI adoption in a clear and compelling manner, catering to the diverse understanding levels of various audiences and stakeholders.

Focus Areas

The Artificial Intelligence Management program offers two focus areas that enable students to tailor their studies and sharpen their expertise in a particular area of study:

- Strategy and Leadership
- AI Development and Integration

Licensure Disclosure

This program does not provide any professional licensure or certification, nor is it intended to prepare students to sit for any

specific professional licensing or certification exam(s). Though not required, students in these programs may wish to research and seek certifications through professional organizations in their field.

Requirements

To earn the MPS in Artificial Intelligence Management, students must complete 30 credits with a minimum GPA of 3.000 within five years of entering the program.

The course requirements are as follows:

Code	Title	Credits
Core Courses ¹		
MPIM 5000	Ethical AI	3
MPIM 7990	Capstone	3
Foundation Courses		
MPIM 5600	Intro to AI	3
MPIM 5610	Innovation Mgmt & AI Strategy	3
MPIM 5620	AI Governance and Compliance	3
MPIM 5630	Comm Strategies for DT	3
Elective Courses		
A current list of approved Electives can be found on the SCS website.		12
Total Credits		30

¹ Each Core Course must be completed with a grade of B or better. Students who earn a B- or lower in these courses will have one opportunity to retake the courses. If a student does not earn at least a B after the second attempt, they will be terminated from the program without right of appeal.

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