

Applied Intelligence, MPS

Mission Statement

The Master of Professional Studies program in Applied Intelligence prepares students to undertake complex intelligence projects by applying the analytical frameworks and tools used in the fields of homeland security, law enforcement, and business intelligence.

Modality

On Campus (<https://scs.georgetown.edu/programs/423/master-of-professional-studies-in-applied-intelligence/>) or Online (<https://scs.georgetown.edu/programs/423/online/online-masters-in-applied-intelligence/>)

Learning Goals

Upon successfully completing the Applied Intelligence program, students will:

1. Apply analytical techniques to challenge or provide alternative perspectives to existing views on complex intelligence issues.
2. Integrate global perspective and international best practices to intelligence analytical products.
3. Employ ethical decision frameworks to respond to moral dilemmas in applied intelligence fields.
4. Prepare intelligence analytic products based on industry standards to enhance organizational effectiveness and provide alternative perspectives on increasingly complex problems.
5. Apply the intelligence cycle to support policy-making or decision-making processes.
6. Adapt to highly technology-driven intelligence fields by integrating various technologies across the five collection disciplines to enrich analytical products.
7. Communicate complex intelligence analysis with objectivity to a wide range of stakeholders.

Focus Areas

The Applied Intelligence program offers four focus areas that enable students to tailor their studies and sharpen their expertise in a particular area of study:

Homeland Security Intelligence

Learn how to produce intelligence estimates and assess risk related to key homeland security issues, while also exploring the role of technologies in collecting, analyzing, and sharing intelligence.

Law Enforcement Intelligence

Understand how to develop and apply the intelligence operations frameworks relevant to organized crime and terrorism activities, while gaining a deeper understanding of contemporary issues in policing and the use of technology to prevent criminal activities.

Business Intelligence

Examine how to leverage business intelligence to provide actionable insights that support decision-making processes and increase competitiveness.

Cyber Intelligence

Enhance your professional skills by learning how to produce cyber threat and defense analyses and manage cyber surveillance operations.

Corresponding Graduate Certificate

Courses completed in the Competitive Business Intelligence Graduate Certificate can be applied towards the MPS in Applied Intelligence degree program requirements.

Licensure Disclosure

This program does not provide any professional licensure or certification, nor is it intended to prepare students to sit for any specific professional licensing or certification exam(s). Though not required, students in these programs may wish to research and seek certifications through professional organizations in their field.

Requirements

To earn the MPS in Applied Intelligence, students must complete 33 credits with a minimum GPA of 3.000 within five years of entering the program.

Code	Title	Credits
Core Courses ¹		
MPAI 5000	Ethics: Applied Intelligence	3
MPAI 7990	Capstone	3
Foundation Courses		
MPAI 5600	Intro to Applied Intelligence	3
MPAI 5610	Psych of Applied Intelligence	3
MPAI 5620	Applied Intel Communications	3
MPAI 5630	Understanding Int. Collection	3
MPAI 5640	Advanced Analytical Techniques	3
Elective Courses		
A current list of approved Electives can be found on the SCS website. ²		12
Total Credits		33

¹ Each Core Course must be completed with a grade of B or better. Students who earn a B- or lower in these courses will have one opportunity to retake the courses. If a student does not earn at least a B after the second attempt, they will be terminated from the program without right of appeal.

² Ethics and all Foundation Courses must be completed before any Elective Courses are taken.

Focus Areas

The Applied Intelligence program offers four focus areas that enable students to tailor their studies and sharpen their expertise in a particular area of study:

- *Homeland Security Intelligence*

Learn how to produce intelligence estimates and assess risk related to key homeland security issues while also exploring the role of technologies in collecting, analyzing, and sharing intelligence.

- *Law Enforcement Intelligence*

Understand how to develop and apply the intelligence operations frameworks relevant to organized crime and terrorism activities while gaining a deeper understanding of contemporary issues in policing and the use of technology to prevent criminal activities.

- *Business Intelligence*

Examine how to leverage business intelligence to provide actionable insights that support decision-making processes and increase competitiveness.

- *Cyber Intelligence*

Enhance your professional skills by learning how to produce cyber threat and defense analyses and manage cyber surveillance operations.