

Global Business (GBUS)

GBUS 4400 Business, Accounting Finance 3 Credits

This course is designed for non-business majors who have no prior formal training in financial management or accounting. It focuses in detail on basic finance and accounting techniques and will help students to develop a set of accounting and finance skills that can be applied to a variety of business problems. Course topics include the scope and nature of financial management, the tax environment of business, fundamentals of accounting, techniques of financial analysis and control, working capital management, and long-term investment and financing decisions. Case studies will be used.

Students who complete GBUS-400 should not enroll in ACCT-001.

BSFS (Jr. & Sr. Only), MSFS, MPP, CCT Others with permission of IBD.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 5400

Course registration restrictions:

Enrollment is limited to students with a program in Arab Studies, Arab Studies, Arab Studies, Arab Studies, Asian Studies, Asian Studies, Asian Studies, Asian Studies, Commun, Culture Technology, Commun, Culture Technology, Commun, Culture Technology, Commun, Culture Technology, Culture Politics, Culture Politics, Culture Politics, Eurasian, Russian, E Euro Stud, Eurasian, Russian, E Euro Stud, Eurasian, Russian, E Euro Stud, Eurasian, Russian, E Euro Stud, Foreign Service, Foreign Service, Foreign Service, Foreign Service, Global Business, Global Business, Global Business, Global Business, German and European Studies, German and European Studies, German and European Studies, German and European Studies, Global Human Development, Global Human Development, Global Human Development, Global Human Development, International Economics, International Economics, International Economics, International Economics, International History, International History, International History, International History, International Affairs, International Affairs, International Affairs, International Affairs, Int'l Political Economy, Int'l Political Economy, Int'l Political Economy, Int'l Political Economy, International Politics, International Politics, International Politics, International Politics, Latin American Studies, Latin American Studies, Latin American Studies, Latin American Studies, Regional Comparative Studies, Regional Comparative Studies, Regional Comparative Studies, Regional Comparative Studies, Security Studies, Security Studies, Security Studies, Security Studies, Science, Tech, Int'l Affairs, Science, Tech, Int'l Affairs, Science, Tech, Int'l Affairs or Science, Tech, Int'l Affairs.

GBUS 4401 Foundations in Data Science 3 Credits

IMPORTANT: This class meeting time is only for students who have taken Econ 2120: Intro to Econometrics or equivalent in undergrad. This course provides an introduction to data science and its applications in business, economics, and society. This course teaches a foundational set of tools for data analysis and exposes students to critical thinking required for interpreting results. Students will learn relevant algorithms and techniques for data analysis through examples drawn across the social sciences. This class features a significant "hands-on" component as well as live classroom discussion, including guest speakers across business, academia, and government.

Level: Graduate, Undergraduate

Prerequisites: (ECON 121 or ECON 2110) or (INAF 320 or INAF 3200) or (ECON 122 or ECON 3001) or (CCTP 770 or CCTP 5025) or (CCTP 804 or CCTP 5026) or (GHDP 503 or GHDP 5003) or GOVT 201 or (OPIM 173 or OPAN 2101) or (INAF 741 or INAF 7341) or (LASP 603 or LASP 7603) or (MATH 040 or MATH 1040) or (MATH 140 or MATH 2140) or (STIA 210 or STIA 2510) or (MSFS 527 or MSFS 5003)

Course attribute: FS42 name

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 5401

Course registration restrictions:

Graduate level students may **not** enroll.

Enrollment limited to students in the School of Foreign Service college.

GBUS 4402 MNC Global Value Chains 3 Credits

Much of what we consume is produced using complex global value chains. This has implications for firm strategy, geopolitical relationships, consumer welfare, wages, and employment. This course uses a combination of theory, data analysis, and case studies to examine how firms decide to organize production across countries, as well as the effects of these decisions on workers, consumers, governments, and other firms. We will also learn about the role of new technologies, including AI, in global value chains, and focus on applications to recent political and economic events.

Level: Graduate, Undergraduate

Course attribute: FS42 name

Grading: Main Campus (UGrad, Grad)

Course registration restrictions:

Enrollment is limited to Graduate level students.

Enrollment limited to students in the School of Foreign Service college.

GBUS 4403 Investment Mgmt Career Prep 1 Credit

This course provides an intensive week-long crash course on how the investment management industry works, including 'hands-on skills' to help prepare students for jobs in the investment management profession and how to invest their savings over the next 70+ years.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 5403

GBUS 4404 Econ of Intl Trade Pol/Agmts 3 Credits

What are the causes and consequences of unilateral trade policies and trade agreements? We will learn about fundamental economic impacts of trade policy instruments, such as how tariffs affected U.S. prices and trade in the 2018 war. We will examine why countries pursue trade agreements; whether they achieve a core objective---to promote trade via lower and predictable barriers---and the impacts of disagreements such as Brexit. We will also discuss the role of trade policy in deep integration agreements that include cooperation clauses on broader issues such as immigration, technology, the environment.

Level: Graduate, Undergraduate

Course attribute: FS42 name

Grading: Main Campus (UGrad, Grad)

Course registration restrictions:

Enrollment limited to students in the School of Foreign Service college.

GBUS 4405 Int'l Business Diplomacy 3 Credits

This course provides an overview of the major principles, theories, and issues regarding the role of contemporary international business within an interdependent world political economy while developing students' sense of leadership and ethical responsibility. The course examines entrepreneurship, cross-national investment, and trading patterns, which raise questions about corporate strategy, identity, impact, government policies, politics, ethics, media, and distribution of benefits. The interrelationships between international business, political sovereignty and control, socio-cultural characteristics, and ethical considerations are examined in both developed and developing countries. Specific case-study material covers a range of corporate manufacturing, advanced technology, and natural resource activities. These will be combined with more general theoretical discussions to place course topics within a practical and realistic framework.

Students - please register for the correct section:

GBUS 405-01 BSFS (Jr & Sr); GBUS 405-02 BSFS IBD Candidates & GBFs; GBUS 405-03 GSFS; GBUS 405-04 GSFS IBD Candidates, MBA, CCT, OTHERS WITH PERMISSION

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 5405

GBUS 4406 Mody Seminar: Illicit Finance 3 Credits

Illicit finance is a multi-trillion-dollar problem that threatens the global financial system and undermines national security and human rights in countries around the globe. This course will examine the vexing phenomenon of international financial flows (IFFs) and the need for a multi-pronged and international effort to tackle the problem. It will focus on the sources of IFFs (such as corruption, environmental crime, and looting of antiquities), how illicit funds are transferred or laundered across borders, and how these funds are ultimately used (for terrorist financing, for instance, or investment in assets such as real estate). In particular, the course will explore the role of illicit finance in sustaining kleptocracies, enabling mass atrocities, and impeding development. The course will be taught from a practitioner's perspective and include real-world case studies on hot topics in illicit finance such as the role of professional enablers and secrecy jurisdictions; new payment methods such as cryptocurrencies; and the latest techniques in sanctions evasion. Most importantly, it will delve into the tools that governments, international bodies, and the private sector can use to combat illicit finance—and how such tools can be improved. Tracking dirty money and fighting financial crime has become an increasingly urgent priority in both the public and private sectors; the course will provide students with a hands-on, multidisciplinary introduction to this rapidly growing field.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Course registration restrictions:

Enrollment is limited to Undergraduate level students.

Students in the School of Foreign Service college may **not** enroll.

Students in the School of Foreign Service department may **not** enroll.

GBUS 4407 Tackling Grand Challenges 3 Credits

The purpose of the course is to equip students with conceptual tools to reflect upon, evaluate, design, and manage initiatives aimed at tackling grand challenges that face modern society. Many of today's problems are uncertain, complex, and cross-jurisdictional in nature and cannot be tackled by a single firm or organization. Instead, actors seek collaborations across sector and organizational boundaries to develop and execute solutions. Yet, bringing together heterogeneous actors poses unique challenges, and organizing beyond traditional authority-based hierarchies requires new sets of tools. The first part of the course exposes students to the scholarly literature on grand challenges, along with the Theory of the Firm, with the aim of achieving a greater understanding of the limits of organizing. The second part aims to introduce the fundamentals for managing heterogeneous actors, with a basis in the research on organization design of inter organizational relationships. The third part aims to introduce what governments do to promote solutions to grand challenges, with a special focus on the trend of mission-oriented innovation policy. In all, students will develop the ability to critically assess the role of markets, firms, and the state in the economics and organization of tackling grand challenges.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

GBUS 4408 Market Access Lab 3 Credits

This course is about international trade policy. The focus is on how companies look to open markets abroad or close them at home. It surveys issues ranging from tariff classification to technical trade barriers and intellectual property. The course begins with a survey of some of the most salient trade policy measures in today's global economy. As a lab, the second half of the course is organized around team-based presentations in which students will be responsible for identifying and solving a specific market access problem. The course takes a multidisciplinary approach to studying market access, drawing on legal, economic, and political perspectives.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

GBUS 4409 AI Fund. for Bus Society 3 Credits

This course provides an introduction to artificial intelligence (AI) and how it is shaping business and society. Students will develop a foundational understanding of core technical concepts, with emphasis on AI current capabilities, limitations, and ethical considerations. The course includes case studies and hands-on exercises for developing knowledge and skills for applying AI in practice in organizational settings. The course features active discussion and guest speakers who will share real-world insights on the latest AI industry trends and developments.

Level: Undergraduate

Grading: Main Campus (UGrad, Grad)

GBUS 4410 International Trade PolicyLaw 3 Credits

This course is about the political economy of international trade and investment. It examines the interaction of firms and governments in the global economy, focusing on trade and investment-related measures, and the legal obligations concerning these measures. The course surveys topics ranging from protectionism (i.e., tariffs and non-tariff barriers) to rights and obligations under the World Trade Organization (WTO), to the role of bilateral investment treaties and the preferential trade agreements.

Level: Graduate, Undergraduate

Course attribute: FS42 name

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 5410

GBUS 4411 Data Science in Bus, Econ, Soc 3 Credits

Data science is increasingly important in business, economics, and society. This course introduces students to not only the mechanics behind data analysis but also the critical thinking required for interpreting results. Students will learn advanced statistical and econometric principles that underpin modern data science algorithms and apply these techniques to study relevant economic and social problems of our time. In doing so we will survey frontier empirical research in economics and other social sciences, covering questions from labor studies, international trade, urban studies, environmental science, development, and economic geography. This class features a significant "hands-on" component as well as live classroom discussion, including guest speakers across business, academia, and government.

Level: Graduate, Undergraduate

Prerequisites: (ECON 121 or ECON 2110) or (MSFS 527 or MSFS 5003) or (OPIM 172 or OPAN 2102) or (OPIM 173 or OPAN 2101) or (INAF 320 or INAF 3200) or GOVT 201 or (MSFS 527 or MSFS 5003)

Course attribute: FS42 name

Grading: Main Campus (UGrad, Grad)

GBUS 4413 Global Business Strategies 3 Credits

Multinational enterprises (MNEs) must carefully formulate and implement strategies to successfully compete in global business. This course is designed to immerse students in the challenges faced by managers leading MNEs, particularly when venturing into international markets. Through a combination of case discussions, readings, and lectures, students will develop the ability to pursue managerial action in response to the evolving global business environment, as well as to the demands of internal and external stakeholders.

Students - please register for the correct section:

GBUS 413-01 BSFS (Jr & Sr); GBUS 413-02 BSFS IBD Candidates & GBFs; GBUS 413-03 GSFS; GBUS 413-04 GSFS IBD Candidates, MBA, CCT, OTHERS WITH PERMISSION

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 5413

GBUS 4414 Geopolitical Risks in Intl Bus 3 Credits

Geopolitical risks impact the operations and profitability of global businesses. Such risks can arise from conflicts among great powers, namely the United States, China, Europe, and Russia. They can also arise from ideological tensions, such as that between globalization and nationalism. Additionally, they can arise from poor country governance, such as corruption and weak rule-of-law. Risks to business operations and profitability may include physical damage, economic and financial sanctions, cyber-attacks, advanced-technology controls, tariffs, climate-related delicensing, nationalization/expropriation, anti-trust action, political censorship, public health policy actions, and capital controls, among others. This course uses data sets, as well as recent and current case studies, to provide students a grounding in how to identify, evaluate, and manage geopolitical risk exposures, as well as in how to address the impacts of geopolitical risk events as they occur.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Course registration restrictions:

Enrollment is limited to Graduate or Undergraduate level students.

GBUS 4420 Market Access Lab 3 Credits

Market Access Lab is an experiential learning opportunity for students to solve a market access problem on behalf of an actual company trying to export abroad. The lab will be organized around the client's specific market access challenges. The first part of the lab will introduce students to these challenges. The second part will be about pertinent texts and case law under the World Trade Organization and/or relevant trade agreements like the US-Mexico-Canada Agreement.

Students will interact with the clients, government agencies, and international institutions. In addition to applying political economy and international law skills, students will work on presentation skills, in preparation for giving the final slide deck to the client. The prerequisites for this lab are GBUS 410, TradeLab, or a related course. Interviews will be held in November.

Level: Graduate, Undergraduate

Prerequisites: (GBUS 410 or GBUS 4410)

Course attribute: FS42 name

Grading: Main Campus (UGrad, Grad)

Course registration restrictions:

Enrollment is limited to Graduate level students.

GBUS 4421 ENERGY:Players,MktsProjectFin 3 Credits

Across the board, the energy industry is undergoing a dramatic transformation. This course is designed to provide students with the foundation for understanding the context in which these tectonic shifts are taking place-and ultimately the practical knowledge, tools, and literacy to embark on a career in energy. Like the energy industry itself, the course is interdisciplinary in its approach and international in scope. We will cover the full value chain of oil, natural gas and power generation-from production and development to distribution and consumption. In the oil and natural gas section we look in depth at the players: the array of private and state-owned companies that form the backbone of the global energy industry. Students will also walk away with the fundamentals needed to understand and analyze global oil and gas markets. In the power generation section, we will explore the sources of electricity-wind, solar, nuclear, natural gas, coal, and hydropower-and key technology trends. The course will also offer a basic history and understanding of how the power generation, transmission, and distribution sectors work. Students will conclude the course learning about project development and finance, using a real world renewable energy project example.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 5421

GBUS 4430 Tech/Innovation Intl Trade 3 Credits

Students will come away with an understanding of the unique environment that exists for technology both within international trade rules as well as in international business environments. This knowledge will be directly relevant to students working in the public policy field, in the foreign service or the private sector as technology is ubiquitous in even the most developing countries. Technology poses a number of public policy challenges that are being and will need to be addressed at the national government level, such as rules about privacy, intellectual property and product standards/competition. The course will also look at the different “drivers” for innovation used in developed and developing countries and students will leave with an understanding of which policies have been most effective. In addition to myself delivering lectures, guest lecturers who are experts in certain areas would be invited so that students will receive an understanding of practical on-the-ground reality.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 5430

Course registration restrictions:

Enrollment is limited to students with a program in Arab Studies, Arab Studies, Arab Studies, Arab Studies, Asian Studies, Asian Studies, Asian Studies, Asian Studies, Business Administration, Business Administration, Business Administration, Business Administration, Commun, Culture Technology, Commun, Culture Technology, Commun, Culture Technology, Commun, Culture Technology, Conflict Resolution, Conflict Resolution, Conflict Resolution, Conflict Resolution, Eurasian, Russian, E Euro Stud, Eurasian, Russian, E Euro Stud, Eurasian, Russian, E Euro Stud, Eurasian, Russian, E Euro Stud, Foreign Service, Foreign Service, Foreign Service, Foreign Service, German and European Studies, German and European Studies, German and European Studies, German and European Studies, Global Human Development, Global Human Development, Global Human Development, Global Human Development, Business Administration, Business Administration, Business Administration, Business Administration, Latin American Studies, Latin American Studies, Latin American Studies, Latin American Studies, Law/Business Administration, Law/Business Administration, Law/Business Administration, Law/Business Administration, Public Policy, Public Policy, Public Policy, Public Policy, Security Studies, Security Studies, Security Studies or Security Studies.

GBUS 4431 ModGlobEcon:FwdLook at BusPol 3 Credits

"The Modern Global Economy: Looking Forward: Policy and Business" will provide students with an interactive, hands-on understanding of the key elements of the international economic system as well as their practical application in business and government. The course will cover four main topic areas: The Changing Nature of Global Trade; The Changing Nature of International Capital; Fostering National and Global Innovation; and Responding to Global Challenges Instruction will be through classroom lectures, guest speakers and group and individual projects. Students will have an opportunity to participate in experiential learning activities that simulate decision-making on issues facing policy makers and business executives.

Building blocks of learning will include: " International trade from the policymaker and business perspectives " International finance, including financing for development " Sustainable development, green economic development and global energy markets " The role of innovation in economic growth in the U.S. and other countries " The new digital marketplace, privacy, intellectual property rights and cyber security " Successful negotiation practices and cross-cultural business communication " Leadership in economic diplomacy and international business

A basic understanding of macro and microeconomics and political economics prior to entry in the class is strongly encouraged.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

GBUS 4444 Sustainable Investing 3 Credits

This course introduces the history of Sustainable Investing and the broad evolution of their applications in the investment industry. Shareholder advocacy, community investing, and corporate responsibility are evaluated and various approaches using rating metrics are analyzed for developing compliant investment portfolios. The course incorporates quantitative tools for portfolio optimization to build resilient investment portfolios that outperform standard portfolios. The successful completion of the course will enable students to earn investment certificates from Bloomberg that can be incorporated into students CVs and LinkedIn profiles.

Level: Graduate, Undergraduate

Prerequisites: (ACCT 101 or ACCT 1101) or (GBUS 400 or GBUS 4400)(MATH 040 or MATH 1040) or (MATH 140 or MATH 2140) or (ECON 121 or ECON 2110) or (INAF 320 or INAF 3200)

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 5444

GBUS 4445 Global Investment Foundations 3 or 4 Credits

This course is an introduction to the global investment industry covering the essentials of finance, ethics, and investments. Focus is placed on understanding the risks and characteristics in the investment profession from a practitioner's perspective. Quantitative techniques are utilized to optimize portfolios and design investment products while simulations are incorporated to enable students to evaluate macroeconomic policies and trade equity, interest rate, commodity, currency, and bitcoin derivatives. It is ideally suited for students who want to pursue careers in investment management, investment banking, wealth management, law, compliance, or government regulation & supervision. Students who successfully complete this course will be prepared to pass the FINRA SIE license exam which is required for careers in investment banking / investment management and demonstrates a mastery of core foundational principals of the investment profession.

Level: Graduate, Undergraduate

Prerequisites: (ACCT 101 or ACCT 1101) or (GBUS 400 or GBUS 4400)(MATH 040 or MATH 1040) or (MATH 140 or MATH 2140) or (ECON 121 or ECON 2110) or (INAF 320 or INAF 3200)

Grading: Main Campus (UGrad, Grad)

Course registration restrictions:

Enrollment is limited to students with a major in Culture Politics, Culture Politics, Culture Politics, Culture Politics, Global Business, Global Business, Global Business, Global Business, International Economics, International Economics, International Economics, International Economics, International History, International History, International History, International History, International Affairs, International Affairs, International Affairs, Int'l Political Economy, Int'l Political Economy, Int'l Political Economy, Int'l Political Economy, International Politics, International Politics, International Politics, International Politics, Regional Comparative Studies, Regional Comparative Studies, Regional Comparative Studies, Regional Comparative Studies, Science, Tech, Int'l Affairs, Science, Tech, Int'l Affairs, Science, Tech, Int'l Affairs or Science, Tech, Int'l Affairs.

Enrollment limited to students in the School of Foreign Service college.

GBUS 4447 Money/Banking:Emerging Mkts 3 Credits

Money/Banking:Emerging Mkts This seminar aims at helping students understand modern monetary policy in emerging market economies (EMEs) and to grasp the dynamics of banking crises in this group of countries, with special emphasis on Latin America. The seminar addresses, first, the monetary policy institutional underpinnings and how EMEs formulate and execute monetary policy. It also analyses how different exchange rate regimes and the volatility of capital flows affect the conduct of monetary policy. The seminar then turns to financial sector issues, and discusses the importance of financial deepening for economic development, the fundamentals of financial stability and the roots and unfolding of financial crises, as well as the principles and operational aspects of macroprudential policy, considered the new international standard for preventing financial crises. The seminar is designed for students in the M.A. in Latin American Studies, graduate students in relevant programs, International Business Diplomacy Certificate candidates, and junior and seniors in SFS with the relevant background. The seminar will be based on lectures, but will also demand participation from students, who will be required to present case studies. Students attending the seminar are expected to be familiar with basic macro-financial concepts. Classes will be based primarily on papers and books' chapters so no textbook is required. However, some books could provide background for the topics discussed in the seminar. See for example:

- Frederic S. Mishkin: "The Economics of Money, Banking, and Financial Markets," (2015), Eleventh edition.

- Stephen Cecchetti and Kermit Schoenholtz: "Money, Banking, and Financial Markets," (2014), Fourth edition.

Evaluation: Grades will be given according to the following three criteria:

Class participation 25%: in-class presentation (case studies). Midterm exam 25%: in-class examination. Final exam 50%: take-home examination.

* Dr. Luis Jacome is the Deputy Chief of the Central Banking Division, MCM, at the International Monetary Fund (IMF)

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 5447

GBUS 4448 Investments in Emerging Markets 3 Credits

"This course will offer a unique investors point of view of Emerging Markets (EM) starting with an emphasis on different characteristics of frontier, emerging and developed markets indices. Analyzing portfolio asset allocation decisions within EM countries will be general theme of this course. Economic theory and accompanying evidence will be extensively employed to identify and explain sources of relative equity market returns between EM countries. Relative performance trends within a country, at sector or individual stock level, will also be discussed in detail. Investment vehicles available to today's global investors will be presented with real live examples including ETFs, Closed End Funds, Depository Receipts, locally listed stocks, bonds and derivative instruments.

Limits to market efficiency, restrictive or unpredictable regulatory frameworks, transaction costs and ownership limitations still create headwinds to investors in emerging markets, but improvements in fiscal & monetary policies and relative political stability offer unique investment opportunities for the next decade or the next century according to some strong believers of Emerging Markets story. While keeping the main focus on rationale of portfolio investments in emerging market countries, the course will also cover theoretical foundations of economic growth, business cycles and macro-economic policy in EM countries. "

Students - please register for the correct section:

GBUS 448-01 BSFS (Jr & Sr); GBUS 448-02 IBD Candidates & GBFs; GBUS 448-03 GSFS; GBUS 448-04 GSFS IBD Candidates, MBA, CCT, OTHERS WITH PERMISSION

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 5448

Course registration restrictions:

Enrollment is limited to students with a program in Arab Studies, Arab Studies, Arab Studies, Arab Studies, Asian Studies, Asian Studies, Asian Studies, Asian Studies, Eurasian, Russian, E Euro Stud, Eurasian, Russian, E Euro Stud, Eurasian, Russian, E Euro Stud, Eurasian, Russian, E Euro Stud, Foreign Service, Foreign Service, Foreign Service, Foreign Service, German and European Studies, German and European Studies, German and European Studies, German and European Studies, Global Human Development, Global Human Development, Global Human Development, Global Human Development, Latin American Studies, Latin American Studies, Latin American Studies, Latin American Studies, Security Studies, Security Studies, Security Studies or Security Studies.

GBUS 4449 Hedge Funds, Pvt Eqty Alt Inv 1-4 Credits

"This is an introduction to the main alternative investments available to professional money managers at sovereign wealth funds, pension plans, insurance companies, endowments, foundations, family offices, wealth managers, and investment banks. The course analyzes hedge funds, private equity, commodities, real property, and structured products for inclusion in a typical institutional portfolio. Focus is placed on understanding the benefits and risks of each alternative asset class from an investor's perspective. In addition, a trading simulation enables students to experience a macro hedge fund environment where 'long' and 'short' strategies are implemented using equity, interest rate, commodity, currency, and bitcoin derivatives. The course concludes with group presentations explaining the value proposition of an allocation to a selected alternative investment strategy. This is appropriate for students interested in hedge funds, private equity, investment banking, asset management, wealth management, real estate, law, and government policy & regulation. A successful completion of the program results in a professional certificate from CAIA that can be incorporated in students' resumes.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 5449

GBUS 4450 Joint Ventures/Strat Alliances 3 Credits

Overview Peter Drucker stated that "Businesses once grew in one of two ways: grassroots up or by acquisition... Today they grow through alliances – all kinds of dangerous alliances. Joint ventures and customer partnerships, which by the way, very few people understand". Most companies even small and medium size businesses look at partnerships and alliances as an avenue to grow. This course will provide a framework for identifying the advantages of joint ventures and strategic alliances as well as the pitfalls to avoid and will culminate in a role play in which participants negotiate the terms of an alliance.

Learning Goals This course is targeted to the practicing manager, combining the fundamentals of successful joint venturing through concise lectures with learnings through case studies and a simulation/role play in the classroom. This course will cover: 1. The advantages of joint ventures and alliances to grow business and obtain competitive advantage 2. Examine if a company is ready for partnership 3.

Choosing a partner and negotiating a JV or alliance 4. Operating the JV, conflict management and 5. Intended/unintended termination

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

GBUS 4451 SIE Lab for GBUS 4449/5449 1 Credit

GBUS 4449/5449 offers this optional 1 credit lab that will prepare students for the FINRA SIE license exam, which is a requirement for those interested in investment banking careers. You must be enrolled in GBUS 4449/5449 in order to enroll in the lab as well. The lab will meet directly after class.

Level: Graduate, Undergraduate

Prerequisites: (ACCT 101 or ACCT 1101) or (GBUS 400 or GBUS 4400) and (MATH 040 or MATH 1040) or (MATH 140 or MATH 2140) or (ECON 121 or ECON 2110) or (INAF 320 or INAF 3200)

Grading: Main Campus (UGrad, Grad)

Course registration restrictions:

Enrollment is limited to Graduate level students.

Enrollment limited to students in the School of Foreign Service college.

GBUS 4454 Business Investment Negotiat 3 Credits

This course will develop the theoretical and practical tools needed to participate in the design of public policy and/or corporate strategy in developing countries (as well as East Europe and the former Soviet Union). Through the intensive use of case materials and policy analysis in class, the course will cover business-government negotiations in natural resources, manufacturing and agribusiness; effective tax policy, appropriate technology, attracting and harnessing foreign investment; and managing political risk. It will include an overview of development policy; of trade, investment, and the environment; and of labor issues in North-South relations.

Students - please register for the correct section:

GBUS 454-01 BSFS (Jr & Sr); GBUS 454-02 IBD Candidates & GBFs; GBUS 454-03 GSFS; GBUS 454-04 GSFS IBD Candidates, MBA, CCT, OTHERS WITH PERMISSION

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

GBUS 4461 Pol Econ of Cities:LA Asia 3 Credits

This course will address the political economy of cities with a focus on Latin American and Asian cities. It will begin with general background, move onto issues and sectors, and then address city cases (approximately one-third each). The general background will address history, analytical tools, and cities as actors in the international system; and sectors such as transport, land use, and housing coping with the challenges of inequality, climate change, and rapid urbanization. Students should select a city with a population over 100,000 in Latin America or Asia, and have the selection approved by Prof. King. Students will be expected to follow the selected city throughout the semester, do a presentation to the class on "their" city, and produce a final paper comparing the chosen city with another city (from anywhere in the world, with both facing similar challenges), their challenges, focusing on one specific challenge, the policy responses, and results. It is strongly recommended that you can read the language of the cities in question in order to access sufficient background information, including media. The learning objectives of the class include: -Understanding how cities, esp. in Latin America and Asia, have developed over time. -Understanding the dynamics of key sectors, notably transport, land use, and housing, within the broader context of urban finance and governance -How to gather relevant data and information on cities in these regions -Grappling with urban challenges and the policies to address them -Presenting key challenges and policy responses of individual cities

Level: Graduate, Undergraduate

Course attribute: FS42 name

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 5461

GBUS 4462 China-Latin America Relations 3 Credits

Over the past decade, China has emerged as a principal source of imports, an important market, a rapidly emerging investor and an important source of finance for the Latin American region. China's economic impact on the Latin American region has been uneven: its rapid industrialization and high growth rate has led to a significant increase in the prices of many commodities exported by Latin American countries. On the other side are the non-commodity exporters, which have not benefited from China's terms of trade boost. To the contrary, Mexico and the Central American countries, whose primary exports are manufactured products and textiles and apparel that directly compete with China, have seen neutral or negative effects from China's rise. The recent slowdown in China's growth has raised many questions in the regions regarding policy sustainability. This course will examine the growing literature on China's impact on Latin America, focusing on the economic but also looking at the political, societal and security aspects and will examine data on Latin America's relations with China. The course will be carried out as a seminar, which will require active participation. Students will be expected to engage in analytical exploration, serve as class discussion leaders, and carry out and present a case study/research project.

Students - please register for the correct section:

GBUS 462-01 BSFS (Jr & Sr); GBUS 462-02 BSFS IBD Candidates & GBFs; GBUS 462-03 GSFS; GBUS 462-04 GSFS IBD Candidates, MBA, CCT, OTHERS WITH PERMISSION

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 5462

Course registration restrictions:

Enrollment is limited to students with a program in Arab Studies, Arab Studies, Arab Studies, Arab Studies, Asian Studies, Asian Studies, Asian Studies, Asian Studies, Culture Politics, Culture Politics, Culture Politics, Culture Politics, Eurasian, Russian, E Euro Stud, Eurasian, Russian, E Euro Stud, Eurasian, Russian, E Euro Stud, Eurasian, Russian, E Euro Stud, Foreign Service, Foreign Service, Foreign Service, Foreign Service, Global Business, Global Business, Global Business, Global Business, German and European Studies, German and European Studies, German and European Studies, German and European Studies, Global Human Development, Global Human Development, Global Human Development, Global Human Development, International Economics, International Economics, International Economics, International Economics, International History, International History, International History, International History, International Affairs, International Affairs, International Affairs, International Affairs, Int'l Political Economy, Int'l Political Economy, Int'l Political Economy, Int'l Political Economy, International Politics, International Politics, International Politics, International Politics, Latin American Studies, Latin American Studies, Latin American Studies, Latin American Studies, Public Policy, Public Policy, Public Policy, Public Policy, Regional Comparative Studies, Regional Comparative Studies, Regional Comparative Studies, Regional Comparative Studies, Security Studies, Security Studies, Security Studies, Security Studies, Science, Tech, Int'l Affairs, Science, Tech, Int'l Affairs, Science, Tech, Int'l Affairs or Science, Tech, Int'l Affairs.

GBUS 4464 Ethical Supply Chains 3 Credits

Labor rights and other social responsibility standards play a pivotal role in trade, supply chains, business, diplomacy and development. Recent tariff and trade policy changes have ratcheted up global tensions, with treatment of workers serving as a flash point, particularly regarding access to critical resources. Businesses are responding through sophisticated supply chain management systems, while labor and human rights actors are struggling with creative but piecemeal efforts, hampered by growing disparities in wealth and power, the expansion of AI, and the changing nature of employment. How will business, investors, governments and civil society effectively act in this dynamic environment? The class addresses three themes: International Labor Standards, Free Trade Agreements & Customs Law, and Corporate Supply Chain Due Diligence, taking an interdisciplinary approach, with latitude for students to address countries, regions and topics in their interest. Guest speakers will be invited to address key topics.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 5464

GBUS 4477 PublicInterestCommonGood 3 Credits

Public Interest & Common Good: Theory and Praxis

Overview: The 'public interest' and 'common good' ('PICG') are central concepts in educated discourse about governance, the economy, ethics, philosophy and business, from Ancient Greece (and before) into the 1950s. These related concepts are embedded in most world religions and cultures, but are also misused by tyrants, ideologues, and authoritarians. In Western Civilization, they were challenged by the rise of Utilitarianism beginning in the late 18th c. and nihilism in the late-19th c., and increasingly abandoned by neoclassical economics by the 1950s, partly in response to the Cold War. By the 1980s, discourse on PICG was in disfavor in many social sciences, where it was often dismissed as vague, imprecise, unquantifiable, misused, and concealing more than it reveals. The past decade has seen a resurgence in social science research on these fundamental concepts, including in experimental social science, behavioral economics, and discourse analysis, with new research methods, techniques and approaches aiming to bring life back to this age-old discourse with applications in the private sector, government, and non-profit worlds.

The applications of these concepts in both private sector activities and public policies are vast: identifying entrepreneurial opportunities and making responsible business decisions that create both economic and social value; and defining issues, setting agendas, making decisions and implementing wise public policies. These are deep concepts on which reasonable people can disagree (reasonably) in their application to particular circumstances and issues (in business, policies, governance).

This intellectually-rich course engages students in cutting-edge research on these fundamental questions of governance and business management, applying modern research methodologies to age-old debates, while enriching students' understanding of the philosophical roots and current applications, to provide a lifelong platform for analysis and synthesis.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

GBUS 4481 BusinessMechanicsEurasiaChina 3 Credits

This course is designed to expose students to actual international business situations in Eurasia (Turkey/CIS) and China. They will learn "what it takes" to do business in many settings globally, even outside of this geographical sphere. The course is designed to condition students' thinking so that they complete the course: a) asking the right questions; b) dealing with information immediately relevant in any international business setting (and discarding that information which cannot be used by businesses) c) having a concrete understanding of international business mechanics

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Course registration restrictions:

Enrollment is limited to Graduate level students.

GBUS 4492 Intro:Law,BusinessEntreprene 3 Credits

Are you interested in law and business? Want to explore your passion? Join this practical course to help you succeed in US and international projects and activities. It's taught by a practicing attorney and entrepreneur with 30 years of experience in business, government, and finance; and introduces basic concepts and useful tools in law, business, microfinance, and entrepreneurship. It's the Swiss Army Knife that gives you an edge in US and international transactions. Here's what's included:

- 50% of the Course Deals with Law: understand the legal system, courts, contract law and strategy, intellectual property (patents, trademarks, copyrights), negotiation techniques, creating companies, dealing with lawyers, and examine joint ventures in trade and investment -- learn from expert lawyers.
- 25% Business: Explore international financing agreements, microfinance, personnel matters, managing a company, risk management, analyzing actions that make companies successful or failures, business ethics -- learn from guest business experts.
- 25% Entrepreneurship. Entrepreneurship is the vehicle used to discuss specific legal and business issues. You will create a company, investor slide deck, and a business plan with a profit and loss statement and present it in class. Discuss the legal and business issues involved. Meet with entrepreneurs and tour a local startup incubator.

US and International activities are a seamless web of law, business, and policy. So, an understanding of key concepts and transactions in law, business, and finance is essential -- whether you are working with governments and the public sector or with corporations, NGOs, or microfinance.

See the Syllabus for details or contact Prof. Muchow at djm54@goergetown.edu

Level: Graduate, Undergraduate

Prerequisites: (GBUS 400 or GBUS 4400)

Grading: Main Campus (UGrad, Grad)

Course registration restrictions:

Enrollment is limited to students with a program in Arab Studies, Arab Studies, Arab Studies, Arab Studies, Asian Studies, Asian Studies, Asian Studies, Asian Studies, Eurasian, Russian, E Euro Stud, Eurasian, Russian, E Euro Stud, Eurasian, Russian, E Euro Stud, Eurasian, Russian, E Euro Stud, Foreign Service, Foreign Service, Foreign Service, Foreign Service, German and European Studies, German and European Studies, German and European Studies, German and European Studies, Global Human Development, Global Human Development, Global Human Development, Global Human Development, Latin American Studies, Latin American Studies, Latin American Studies, Latin American Studies, Security Studies, Security Studies, Security Studies or Security Studies.

GBUS 4493 Ethical Decisions:Gibl BusGov 3 Credits

International business helps drive globalization trends that are reshaping political, economic and socio-cultural values. Increasingly, many governments and civil society groups urge corporations to go beyond traditional business roles to help improve human rights, labor conditions, and environmental impacts in countries around the world. Such actions can pose serious policy dilemmas, involving difficult value choices. Should foreign companies try to influence a country's domestic political process on issues such as democratic elections, religious freedoms, the treatment of indigenous peoples, or the domestic allocation of tax revenue? Should large international retailers seek to impose "living wage" standards on their foreign suppliers? Do the marketing practices of international companies impose inappropriate choices on vulnerable consumers in developing countries, or enhance their free choice of products? Should corporations decide how a developing country balances trade-offs between current economic growth and longer-term environmental goals? How should social-media companies balance freedoms of speech with untruths that incite undemocratic behavior or violence? Should corporations speak out about voter-repression and other undemocratic measures? Who should decide, What should be done, When and Where? Why? This course studies the application of ethics to contemporary issues of international business operating in different economic, political and cultural settings. Drawing on established ethical theory, the course uses normative criteria to evaluate "best choice" options for real-world decisions. Consideration of global economic justice and corporate social responsibility are examined, along with mandatory and voluntary methods of influencing business behavior. Students will examine these issues from the perspective of corporate employees and managers, home and host government officials, and civil society activists.

Level: Graduate, Undergraduate

Course attribute: FS42 name

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 5493

GBUS 4949 Tutorial 1-6 Credits

Level: Undergraduate

Grading: Main Campus (UGrad, Grad)

GBUS 4970 CLab: WTO Dispute Settlement 3 Credits

The multilateral trading system is widely argued to be more “rules-based” than ever before. Dispute settlement under the World Trade Organization (WTO), in particular, is increasingly being called upon to adjudicate rights and obligations in international commerce. These decisions bear directly on business opportunities, both nationally and internationally. Indeed, not only do these decisions influence specific industries and trade-related measures, but the breadth and depth of “globalization” more generally. This course is about WTO dispute settlement and TradeLab is conducted under the auspices of TRADELAB, a Geneva-based NGO (see www.tradelab.org).

The course begins by examining theories of political economy, setting the stage for an in-depth look at international trade law and WTO dispute settlement and spends the entire semester working on a would-be dispute for the Office of the United States Trade Representative. The case involves health and safety standards/technical specifications concerning labels. Students will decide from among several specific applications of the measure(s) notified to the World Trade Organization. Working with USTR, including through several direct meetings, we will consult with stakeholders in the US and abroad, as well as experts in the underlying law. Previous teams of TradeLab will also be consulted.

Instructor approval required. This course is part of the CLab series. Admission to the C-Lab is by application and interview. Applications were open Sept. 4-Oct. 15, 2021. Please visit the application for more information, requirements, and eligibility.

Level: Graduate, Undergraduate

Prerequisites: (ECON 243 or ECON 2543) or (GOVT 267 or GOVT 2607) or (ECON 484 or ECON 4484) or (IPEC 290 or IPEC 3301)

Course attribute: FS42 name

Grading: Main Campus (UGrad, Grad)

GBUS 4971 CLab: Startup Studio Fieldwork 1 Credit

This course is part of the SFS Centennial Lab series and must be taken along with GBUS 491. For the 1cr experiential field work class component, students will have an opportunity to connect with entrepreneurs, investors, Citi Ventures, and alumni working in their areas of interest, to further field-test, pivot, and network and prepare for the GIPC.

No specific background is required, although some knowledge of the topic is helpful. Instructor approval required. Admission to the C-Lab is by application and interview. Students must be accepted to GBUS 491 to participate in GBUS 490. For admission to both courses, please visit the application (https://docs.google.com/forms/d/e/1FAIpQLSfn8-ZVY3edVKqAYSuUmoLxC_I1t56Ly3BxTnRTgYkFTI2m5Q/viewform) for more information, requirements, and eligibility.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

GBUS 4972 CLab: Startup Studio 1 or 3 Credits

This SFS course helps train and enable top students to create ambitious, entrepreneurial solutions to global challenges. Students will work individually or in self-selected teams to identify societal needs and innovative, financially-sustainable solutions that fit their long-term passions and life/career goals. Working in collaboration with Citi Ventures and its network, students will liaise with individuals in and outside the university, including other entrepreneurs, engineers, designers, mentors, alumni, policy think-tanks, potential funders, incubators/studios, regulators, and existing institutions (corporate, government, academic, and/or NGO) to move their proposals toward feasible proposals worthy of implementation and investment. Students are pushed to quickly field-test their ideas and pivot as needed, to embrace fast, productive failures that accelerate learning and optimize resource allocation.

The course will allow participants in the spring SFS Global Issues Pitch Competition (Hyperlink found here: <https://ibd.georgetown.edu/research/gipc/>) to advance their proposals. Broader long-term goals include the successful implementation of solutions, the education of global-citizen leaders, the further development of Georgetown's entrepreneurial-ecosystem, the strengthening of SFS' role as the leading institution for innovative answers to global issues, and deepening its partnerships with top thinkers and institutions around the world.

For the 1cr experiential field work class component (GBUS 490), students will have an opportunity to connect with entrepreneurs, investors, Citi Ventures, and alumni working in their areas of interest, to further field-test, pivot, and network and prepare for the GIPC.

No specific background is required, although some knowledge of the topic is helpful. Instructor approval required. Admission to the C-Lab is by application and interview. Please visit the application (https://docs.google.com/forms/d/e/1FAIpQLSfn8-ZVY3edVKqAYSuUmoLxC_I1t56Ly3BxTnRTgYkFTI2m5Q/viewform) for more information, requirements, and eligibility.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Course registration restrictions:

Enrollment is limited to Graduate or Undergraduate level students.

Enrollment limited to students in the McDonough School of Business or School of Foreign Service colleges.

GBUS 5400 Business, Accounting Finance 3 Credits

This course is designed for non-business majors who have no prior formal training in financial management or accounting. It focuses in detail on basic finance and accounting techniques and will help students to develop a set of accounting and finance skills that can be applied to a variety of business problems. Course topics include the scope and nature of financial management, the tax environment of business, fundamentals of accounting, techniques of financial analysis and control, working capital management, and long-term investment and financing decisions. Case studies will be used. SFS graduate students only. Others with the permission of the IBD program.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 4400

Course registration restrictions:

Enrollment is limited to Graduate level students.

Enrollment limited to students in the School of Foreign Service college.

GBUS 5401 Foundations in Data Science 3 Credits

IMPORTANT: This class meeting time is only for students who have taken Econ 2120: Intro to Econometrics or equivalent in undergrad. This course provides an introduction to data science and its applications in business, economics, and society. This course teaches a foundational set of tools for data analysis and exposes students to critical thinking required for interpreting results. Students will learn relevant algorithms and techniques for data analysis through examples drawn across the social sciences. This class features a significant "hands-on" component as well as live classroom discussion, including guest speakers across business, academia, and government.

Level: Graduate, Undergraduate

Prerequisites: ECON 121 or ECON 2110 or INAF 320 or INAF 3200 or MSFS 527 or MSFS 5003 or ECON 122 or ECON 3001 or CCTP 770 or CCTP 5025 or CCTP 804 or CCTP 5026 or GHDP 503 or GHDP 5003 or GOVT 201 or OPIM 173 or OPAN 2101 or INAF 741 or INAF 7341 or LASP 603 or LASP 7603 or MATH 040 or MATH 1040 or MATH 140 or MATH 2140 or STIA 210 or STIA 2510

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 4401

Course registration restrictions:

Enrollment is limited to Graduate level students.

Enrollment limited to students in the School of Foreign Service college.

GBUS 5402 MNC Global Value Chains 3 Credits

Popular media and political rhetoric often reference outsourcing, both as a potential source of growth and a potential source of job destruction. This course goes beyond the buzz words to examine what we really know about global production networks. What is meant by the terms "offshoring" and "outsourcing"? Are traditional models of trade sufficient to handle increasing complex global production strategies? How do we measure trade in intangibles such as intellectual property and business services? What are the impacts of offshoring on both the countries doing the investing and the countries receiving the investment? How worried should you be about losing your job to someone in India? Is the world getting "flatter"? What policy responses are appropriate? These and other related questions will be addressed using both theory and empirical evidence.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Course registration restrictions:

Enrollment is limited to Graduate level students.

Enrollment limited to students in the MS in Foreign Service department.

GBUS 5403 Investment Mgmt Career Prep 1 Credit

This course provides an intensive week-long crash course on how the investment management industry works, including 'hands-on skills' to help prepare students for jobs in the investment management profession and how to invest their savings over the next 70+ years.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 4403

Course registration restrictions:

Enrollment is limited to Graduate level students.

GBUS 5404 Econ of Intl Trade Pol/Agmts 3 Credits

What are the causes and consequences of unilateral trade policies and trade agreements? We will learn about fundamental economic impacts of trade policy instruments, such as how tariffs affected U.S. prices and trade in the 2018 war. We will examine why countries pursue trade agreements; whether they achieve a core objective---to promote trade via lower and predictable barriers---and the impacts of disagreements such as Brexit. We will also discuss the role of trade policy in deep integration agreements that include cooperation clauses on broader issues such as immigration, technology, the environment.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Course registration restrictions:

Enrollment is limited to Graduate level students.

GBUS 5405 Int'l Business Diplomacy 3 Credits

This course provides an overview of the major principles, theories and issues regarding the role of contemporary international business within an interdependent world political economy, while developing students' sense of leadership and ethical responsibility. The course examines entrepreneurship, cross-national investment and trading patterns, which raise questions of corporate strategy, identity, impact, government policies, politics, ethics, media, and distribution of benefits. The interrelationships between international business, political sovereignty and control, socio-cultural characteristics and ethical considerations are examined in both developed and developing countries. Specific case-study material covers a range of corporate manufacturing, advanced technology, and natural resource activities. These will be combined with more general theoretical discussion to place course topics within a practical and realistic framework. SFS graduate students only. Others with the permission of the IBD program.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 4405

Course registration restrictions:

Enrollment is limited to Graduate level students.

Enrollment limited to students in the School of Foreign Service college.

GBUS 5406 Mody Seminar: Illicit Finance 3 Credits

Illicit finance is a multi-trillion-dollar problem that threatens the global financial system and undermines national security and human rights in countries around the globe. This course will examine the vexing phenomenon of international financial flows (IFFs) and the need for a multi-pronged and international effort to tackle the problem. It will focus on the sources of IFFs (such as corruption, environmental crime, looting of antiquities), how illicit funds are transferred or laundered across borders, and how these funds are ultimately used (for terrorist financing, for instance, or investment in assets such as real estate). In particular, the course will explore the role of illicit finance in sustaining kleptocracies, enabling mass atrocities, and impeding development. The course will be taught from a practitioner's perspective and include real-world case studies on hot topics in illicit finance such as the role of professional enablers and secrecy jurisdictions; new payment methods such as cryptocurrencies; and the latest techniques in sanctions evasion. Most importantly, it will delve into the tools that governments, international bodies, and the private sector can use to combat illicit finance—and how such tools can be improved. Tracking dirty money and fighting financial crime has become an increasingly urgent priority in both the public and private sectors; the course will provide students with a hands-on, multidisciplinary introduction to this rapidly growing field.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Course registration restrictions:

Enrollment is limited to Graduate level students.

Enrollment limited to students in the School of Foreign Service department.

GBUS 5407 Tackling Grand Challenges 3 Credits

The purpose of the course is to equip students with conceptual tools to reflect upon, evaluate, design, and manage initiatives aimed at tackling grand challenges that face modern society. Many of today's problems are uncertain, complex, and cross-jurisdictional in nature and cannot be tackled by a single firm or organization. Instead, actors seek collaborations across sector and organizational boundaries to develop and execute solutions. Yet, bringing together heterogeneous actors poses unique challenges, and organizing beyond traditional authority-based hierarchies requires new sets of tools. The first part of the course exposes students to the scholarly literature on grand challenges, along with the Theory of the Firm, with the aim of achieving a greater understanding of the limits of organizing. The second part aims to introduce the fundamentals for managing heterogeneous actors, with a basis in the research on organization design of inter-organizational relationships. The third part aims to introduce what governments do to promote solutions to grand challenges, with a special focus on the trend of mission-oriented innovation policy. In all, students will develop the ability to critically assess the role of markets, firms, and the state in the economics and organization of tackling grand challenges.

Level: Graduate

Grading: Main Campus (UGrad, Grad)

Course registration restrictions:

Enrollment is limited to Graduate level students.

GBUS 5408 Market Access Lab 3 Credits

This course is about international trade policy. The focus is on how companies look to open markets abroad or close them at home. It surveys issues ranging from tariff classification to technical trade barriers and intellectual property. The course begins with a survey of some of the most salient trade policy measures in today's global economy. As a lab, the second half of the course is organized around team-based presentations in which students will be responsible for identifying and solving a specific market access problem. The course takes a multidisciplinary approach to studying market access, drawing on legal, economic, and political perspectives.

Level: Graduate

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 408

GBUS 5409 AI Fund. for Bus Society 3 Credits

AI Fundamentals for Business & Society This course provides an introduction to artificial intelligence (AI) and how it is shaping business and society. Students will develop a foundational understanding of core technical concepts, with emphasis on AI current capabilities, limitations, and ethical considerations. The course includes case studies and hands-on exercises for developing knowledge and skills for applying AI in practice in organizational settings. The course features active discussion and guest speakers who will share real-world insights on the latest AI industry trends and developments.

Level: Graduate

Grading: Main Campus (UGrad, Grad)

GBUS 5410 International Trade PolicyLaw 3 Credits

This course is about the political economy of international trade and investment. It examines the interaction of firms and governments in the global economy, focusing on trade and investment-related measures, and the legal obligations concerning these measures. The course surveys topics ranging from protectionism (i.e., tariffs and non-tariff barriers) to rights and obligations under the World Trade Organization (WTO), to the role of bilateral investment treaties and the preferential trade agreements. SFS graduate students only. All others with the permission of the IBD program.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 4410

Course registration restrictions:

Enrollment is limited to Graduate level students.

Enrollment limited to students in the School of Foreign Service college.

GBUS 5413 Global Business Strategies 3 Credits

Multinational enterprises (MNEs) must carefully formulate and implement strategies to successfully compete in global business. This course is designed to immerse students in the challenges faced by managers leading MNEs, particularly when venturing into international markets. Through a combination of case discussions, readings, and lectures, students will develop the ability to pursue managerial action in response to the evolving global business environment, as well as to the demands of internal and external stakeholders. SFS graduate students only. All others with the permission of the IBD program.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 4413

GBUS 5414 Geopolitical Risks in Intl Bus 3 Credits

Geopolitical risks impact the operations and profitability of global businesses. Such risks can arise from conflicts among great powers, namely the United States, China, Europe, and Russia. They can also arise from ideological tensions, such as that between globalization and nationalism. Additionally, they can arise from poor country governance, such as corruption and weak rule-of-law. Risks to business operations and profitability may include physical damage, economic and financial sanctions, cyber-attacks, advanced-technology controls, tariffs, climate-related delicensing, nationalization/expropriation, anti-trust action, political censorship, public health policy actions, and capital controls, among others. This course uses data sets, as well as recent and current case studies, to provide students a grounding in how to identify, evaluate, and manage geopolitical risk exposures, as well as in how to address the impacts of geopolitical risk events as they occur.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Course registration restrictions:

Enrollment is limited to Graduate level students.

GBUS 5421 ENERGY:Players,MktsProjectFin 3 Credits

Across the board, the energy industry is undergoing a dramatic transformation. This course is designed to provide students with the foundation for understanding the context in which these tectonic shifts are taking place-and ultimately the practical knowledge, tools, and literacy to embark on a career in energy. Like the energy industry itself, the course is interdisciplinary in its approach and international in scope. We will cover the full value chain of oil, natural gas and power generation-from production and development to distribution and consumption. In the oil and natural gas section we look in depth at the players: the array of private and state-owned companies that form the backbone of the global energy industry. Students will also walk away with the fundamentals needed to understand and analyze global oil and gas markets. In the power generation section, we will explore the sources of electricity-wind, solar, nuclear, natural gas, coal, and hydropower-and key technology trends. The course will also offer a basic history and understanding of how the power generation, transmission, and distribution sectors work. Students will conclude the course learning about project development and finance, using a real world renewable energy project example. SFS graduate students only. All others with permission of the IBD program.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 4421

Course registration restrictions:

Enrollment is limited to Graduate level students.

Enrollment limited to students in the School of Foreign Service college.

GBUS 5430 Tech/Innovation Intl Trade 3 Credits

Students will come away with an understanding of the unique environment that exists for technology both within international trade rules as well as in international business environments. This knowledge will be directly relevant to students working in the public policy field, in the foreign service or the private sector as technology is ubiquitous in even the most developing countries. Technology poses a number of public policy challenges that are being and will need to be addressed at the national government level, such as rules about privacy, intellectual property and product standards/competition. The course will also look at the different "drivers" for innovation used in developed and developing countries and students will leave with an understanding of which policies have been most effective. In addition to myself delivering lectures, guest lecturers who are experts in certain areas would be invited so that students will receive an understanding of practical on-the-ground reality. SFS graduate students only. All others with the permission of the IBD program.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 4430

Course registration restrictions:

Enrollment is limited to Graduate level students.

Enrollment limited to students in the School of Foreign Service college.

GBUS 5431 ModGlobEcon:FwdLook at BusPol 3 Credits

"The Modern Global Economy: Looking Forward: Policy and Business"

will provide students with an interactive, hands-on understanding of the key elements of the international economic system as well as their practical application in business and government. The course will cover four main topic areas: The Changing Nature of Global Trade; The Changing Nature of International Capital; Fostering National and Global Innovation; and Responding to Global Challenges. Instruction will be through classroom lectures, guest speakers and group and individual projects. Students will have an opportunity to participate in experiential learning activities that simulate decision-making on issues facing policy makers and business executives. Building blocks of learning will include: " International trade from the policymaker and business perspectives " International finance, including financing for development " Sustainable development, green economic development and global energy markets " The role of innovation in economic growth in the U.S. and other countries " The new digital marketplace, privacy, intellectual property rights and cyber security " Successful negotiation practices and cross-cultural business communication " Leadership in economic diplomacy and international business. A basic understanding of macro and microeconomics and political economics prior to entry in the class is strongly encouraged.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Course registration restrictions:

Enrollment is limited to Graduate level students.

GBUS 5444 Sustainable Investing 3 Credits

This course introduces the history of Sustainable Investing and the broad evolution of their applications in the investment industry. Shareholder advocacy, community investing, and corporate responsibility are evaluated and various approaches using rating metrics are analyzed for developing compliant investment portfolios. The course incorporates quantitative tools for portfolio optimization to build resilient investment portfolios that outperform standard portfolios. The successful completion of the course will enable students to earn investment certificates from Bloomberg that can be incorporated into students CVs and LinkedIn profiles.

Level: Graduate, Undergraduate

Prerequisites: (ACCT 101 or ACCT 1101) or (GBUS 400 or GBUS 4400) and (MATH 040 or MATH 1040) or (MATH 140 or MATH 1140) or (ECON 121 or ECON 2110) or (INAF 320 or INAF 3200)

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 4444

Course registration restrictions:

Enrollment is limited to Graduate level students.

Enrollment limited to students in the School of Foreign Service college.

GBUS 5445 Global Investment Foundations 3 Credits

This course is an introduction to the global investment industry covering the essentials of finance, ethics, and investments. Focus is placed on understanding the risks and characteristics in the investment profession from a practitioner's perspective. Quantitative techniques are utilized to optimize portfolios and design investment products while simulations are incorporated to enable students to evaluate macroeconomic policies and trade equity, interest rate, commodity, currency, and bitcoin derivatives. It is ideally suited for students who want to pursue careers in investment management, investment banking, wealth management, law, compliance, or government regulation & supervision. Students who successfully complete this course will be prepared to pass the FINRA SIE license exam which is required for careers in investment banking / investment management and demonstrates a mastery of core foundational principals of the investment profession.

Level: Graduate, Undergraduate

Prerequisites: (ACCT 101 ACCT 1101) or (GBUS 400 or GBUS 4400) and (MATH 040 or MATH 1040) or (MATH 140 or MATH 2140) or (ECON 121 or ECON 2110) or (INAF 320 or INAF 3200)

Grading: Main Campus (UGrad, Grad)

Course registration restrictions:

Enrollment is limited to Graduate level students.

GBUS 5447 Money/Banking:EmergingMkts 3 Credits

This seminar aims at helping students understand modern monetary policy in emerging market economies (EMEs) and to grasp the dynamics of banking crises in this group of countries, with special emphasis on Latin America. The seminar addresses, first, the monetary policy institutional underpinnings and how EMEs formulate and execute monetary policy. It also analyses how different exchange rate regimes and the volatility of capital flows affect the conduct of monetary policy. The seminar then turns to financial sector issues, and discusses the importance of financial deepening for economic development, the fundamentals of financial stability and the roots and unfolding of financial crises, as well as the principles and operational aspects of macroprudential policy, considered the new international standard for preventing financial crises. The seminar will be based on lectures, but will also demand participation from students, who will be required to present case studies. Students attending the seminar are expected to be familiar with basic macro-financial concepts. Classes will be based primarily on papers and books' chapters so no textbook is required. However, some books could provide background for the topics discussed in the seminar. See for example: - Frederic S. Mishkin: "The Economics of Money, Banking, and Financial Markets," (2015), Eleventh edition. - Stephen Cecchetti and Kermit Schoenholtz: "Money, Banking, and Financial Markets," (2014), Fourth edition. Evaluation: Grades will be given according to the following three criteria: Class participation 25%: in-class presentation (case studies). Midterm exam 25%: in-class examination. Final exam 50%: take-home examination. SFS graduate students only. All others with permission of the IBD program.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 4447

Course registration restrictions:

Enrollment is limited to Graduate level students.

Enrollment limited to students in the School of Foreign Service college.

GBUS 5448 Investments in Emerging Markets 3 Credits

This course will offer a unique investors point of view of Emerging Markets (EM) starting with an emphasis on different characteristics of frontier, emerging and developed markets indices. Analyzing portfolio asset allocation decisions within EM countries will be general theme of this course. Economic theory and accompanying evidence will be extensively employed to identify and explain sources of relative equity market returns between EM countries. Relative performance trends within a country, at sector or individual stock level, will also be discussed in detail. Investment vehicles available to today's global investors will be presented with real live examples including ETFs, Closed End Funds, Depository Receipts, locally listed stocks, bonds and derivative instruments. Limits to market efficiency, restrictive or unpredictable regulatory frameworks, transaction costs and ownership limitations still create headwinds to investors in emerging markets, but improvements in fiscal & monetary policies and relative political stability offer unique investment opportunities for the next decade or the next century according to some strong believers of Emerging Markets story. While keeping the main focus on rationale of portfolio investments in emerging market countries, the course will also cover theoretical foundations of economic growth, business cycles and macro-economic policy in EM countries. SFS graduate students only. All others with the permission of the IBD program.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 4448

GBUS 5449 Hedge Funds, Pvt Eqty Alt Inv 3 Credits

This is an introduction to the main alternative investments available to professional money managers at sovereign wealth funds, pension plans, insurance companies, endowments, foundations, family offices, wealth managers, and investment banks. The course analyzes hedge funds, private equity, commodities, real property, and structured products for inclusion in a typical institutional portfolio. Focus is placed on understanding the benefits and risks of each alternative asset class from an investor's perspective. In addition, a trading simulation enables students to experience a macro hedge fund environment where 'long' and 'short' strategies are implemented using equity, interest rate, commodity, currency, and bitcoin derivatives. The course concludes with group presentations explaining the value proposition of an allocation to a selected alternative investment strategy. This is appropriate for students interested in hedge funds, private equity, investment banking, asset management, wealth management, real estate, law, and government policy & regulation. A successful completion of the program results in a professional certificate from CAIA that can be incorporated in students' resumes. NOTE: There are costs associated with taking this class. These are: CAIA Foundations of Alternative Investments certificate platform: \$395 (reduced 56% from \$895 for GU students) and case studies and simulations: approximately \$60.

Level: Graduate, Undergraduate

Prerequisites: (ACCT 101 or ACCT 1101) or (GBUS 400 or GBUS 4400) and (MATH 040 or MATH 1040) or (MATH 140 or MATH 2140) or (ECON 121 or ECON 2110) or (INAF 320 or INAF 3200)

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 4449

Course registration restrictions:

Enrollment is limited to Graduate level students.

Enrollment limited to students in the School of Foreign Service college.

GBUS 5450 Joint Ventures/Strat Alliances 3 Credits

Peter Drucker stated "Businesses once grew by one of two ways: grassroots up or by acquisition... Today they grow through alliances – all kinds of dangerous alliances. Joint ventures and customer partnerships, which by the way, very few people understand". Most companies even small and medium size businesses look at partnerships and alliances as an avenue to grow. This course will provide a framework for identifying the advantages of joint ventures and strategic alliances as well as the pitfalls to avoid and will culminate in a role play in which participants negotiate the terms of an alliance. Learning Goals This course is targeted to the practicing manager, combining the fundamentals of successful joint venturing through concise lectures with learnings through case studies and a simulation/role play in the classroom. This course will cover 1. The advantages of joint ventures and alliances to grow business and obtain competitive advantage 2. Examine if a company is ready for partnership 3. Choosing a partner and negotiating a JV or alliance 4. Operating the JV, conflict management, and 5. Intended/unintended termination. *Level:* Graduate, Undergraduate *Grading:* Main Campus (UGrad, Grad) *Course registration restrictions:* Enrollment is limited to Graduate level students.

GBUS 5461 Pol Econ of Cities:LA Asia 3 Credits

This course will address the political economy of cities with a focus on Latin American and Asian cities. It will begin with general background, move onto issues and sectors, and then address city cases (approximately one-third each). The general background will address history, analytical tools, and cities as actors in the international system; and sectors such as transport, land use, and housing coping with the challenges of inequality, climate change, and rapid urbanization. Students should select a city with a population over 100,000 in Latin America or Asia, and have the selection approved by Prof. King. Students will be expected to follow the selected city throughout the semester, do a presentation to the class on "their" city, and produce a final paper comparing the chosen city with another city (from anywhere in the world, with both facing similar challenges), their challenges, focusing on one specific challenge, the policy responses, and results. It is strongly recommended that you can read the language of the cities in question in order to access sufficient background information, including media. The learning objectives of the class include: -Understanding how cities, esp. in Latin America and Asia, have developed over time. -Understanding the dynamics of key sectors, notably transport, land use, and housing, within the broader context of urban finance and governance -How to gather relevant data and information on cities in these regions -Grappling with urban challenges and the policies to address them -Presenting key challenges and policy responses of individual cities.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 4461

Course registration restrictions:

Enrollment is limited to Graduate level students.

Enrollment limited to students in the School of Foreign Service college.

GBUS 5462 China-Latin America Relations 3 Credits

Over the past decade, China has emerged as a principal source of imports, an important market, a rapidly emerging investor and an important source of finance for the Latin American region. China's economic impact on the Latin American region has been uneven: its rapid industrialization and high growth rate has led to a significant increase in the prices of many commodities exported by Latin American countries. On the other side are the non-commodity exporters, which have not benefited from China's terms of trade boost. To the contrary, Mexico and the Central American countries, whose primary exports are manufactured products and textiles and apparel that directly compete with China, have seen neutral or negative effects from China's rise. The recent slowdown in China's growth has raised many questions in the regions regarding policy sustainability. This course will examine the growing literature on China's impact on Latin America, focusing on the economic but also looking at the political, societal and security aspects and will examine data on Latin America's relations with China. The course will be carried out as a seminar, which will require active participation. Students will be expected to engage in analytical exploration, serve as class discussion leaders, and carry out and present a case study/research project.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 4462

Course registration restrictions:

Enrollment is limited to Graduate level students.

Enrollment limited to students in the School of Foreign Service college.

GBUS 5464 Ethical Supply Chains 3 Credits

Labor rights and other social responsibility standards play a pivotal role in trade, supply chains, business, diplomacy and development. Recent tariff and trade policy changes have ratcheted up global tensions, with treatment of workers serving as a flash point, particularly regarding access to critical resources. Businesses are responding through sophisticated supply chain management systems, while labor and human rights actors are struggling with creative but piecemeal efforts, hampered by growing disparities in wealth and power, the expansion of AI, and the changing nature of employment. How will business, investors, governments and civil society effectively act in this dynamic environment? The class addresses three themes: International Labor Standards, Free Trade Agreements & Customs Law, and Corporate Supply Chain Due Diligence, taking an interdisciplinary approach, with latitude for students to address countries, regions and topics in their interest. Guest speakers will be invited to address key topics.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 4464

Course registration restrictions:

Enrollment is limited to Graduate level students.

Enrollment limited to students in the School of Foreign Service college.

GBUS 5477 PublicInterestCommonGood 3 Credits

Public Interest & Common Good: Theory and Praxis Overview: The 'public interest' and 'common good' ('PICG') are central concepts in educated discourse about governance, the economy, ethics, philosophy and business, from Ancient Greece (and before) into the 1950s. These related concepts are embedded in most world religions and cultures, but are also misused by tyrants, ideologues, and authoritarians. In Western Civilization, they were challenged by the rise of Utilitarianism beginning in the late 18th c. and nihilism in the late-19th c., and increasingly abandoned by neoclassical economics by the 1950s, partly in response to the Cold War. By the 1980s, discourse on PICG was in disfavor in many social sciences, where it was often dismissed as vague, imprecise, unquantifiable, misused, and concealing more than it reveals. The past decade has seen a resurgence in social science research on these fundamental concepts, including in experimental social science, behavioral economics, and discourse analysis, with new research methods, techniques and approaches aiming to bring life back to this age-old discourse with applications in the private sector, government, and non-profit worlds. The applications of these concepts in both private sector activities and public policies are vast: identifying entrepreneurial opportunities and making responsible business decisions that create both economic and social value; and defining issues, setting agendas, making decisions and implementing wise public policies. These are deep concepts on which reasonable people can disagree (reasonably) in their application to particular circumstances and issues (in business, policies, governance). This intellectually-rich course engages students in cutting-edge research on these fundamental questions of governance and business management, applying modern research methodologies to age-old debates, while enriching students' understanding of the philosophical roots and current applications, to provide a lifelong platform for analysis and synthesis.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Course registration restrictions:

Enrollment is limited to Graduate level students.

GBUS 5481 BusinessMechanicsEurasiaChina 3 Credits

This course is designed to expose students to actual international business situations in Eurasia (Turkey/CIS) and China. They will learn "what it takes" to do business in many settings globally, even outside of this geographical sphere. The course is designed to condition students' thinking so that they complete the course: a) asking the right questions; b) dealing with information immediately relevant in any international business setting (and discarding that information which cannot be used by businesses) c) having a concrete understanding of international business mechanics.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Course registration restrictions:

Enrollment is limited to Graduate level students.

GBUS 5493 Ethical Decisions:Gibl BusGov 3 Credits

International business helps drive globalization trends that are reshaping political, economic and socio-cultural values. Increasingly, many governments and civil society groups urge corporations to go beyond traditional business roles to help improve human rights, labor conditions, and environmental impacts in countries around the world. Such actions can pose serious policy dilemmas, involving difficult value choices.

Should foreign companies try to influence a country's domestic political process on issues such as democratic elections, religious freedoms, the treatment of indigenous peoples, or the domestic allocation of tax revenue? Should large international retailers seek to impose "living wage" standards on their foreign suppliers? Do the marketing practices of international companies impose inappropriate choices on vulnerable consumers in developing countries, or enhance their free choice of products? Should corporations decide how a developing country balances trade-offs between current economic growth and longer-term environmental goals? How should social-media companies balance freedoms of speech with untruths that incite undemocratic behavior or violence? Should corporations speak out about voter-repression and other undemocratic measures? Who should decide, What should be done, When and Where? Why?

This course studies the application of ethics to contemporary issues of international business operating in different economic, political and cultural settings. Drawing on established ethical theory, the course uses normative criteria to evaluate "best choice" options for real-world decisions. Consideration of global economic justice and corporate social responsibility are examined, along with mandatory and voluntary methods of influencing business behavior. Students will examine these issues from the perspective of corporate employees and managers, home and host government officials, and civil society activists.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Equivalent to GBUS 4493

GBUS 5570 Comparative Public Management 3 Credits

A key component in the study of public policy is the ability to work through how it gets put into action. Successful policy implementation requires more than technical policy analysis; it requires a critical understanding of the underpinnings of good management and governance. This course uses theoretical concepts, case study materials and simulations to introduce students to the difficulties of public management in the international realm. We will focus specifically on the challenges facing less developed countries as well as the options and resources available to effectively implement policies in those countries. Through class discussion, cases and a client-based management project, students will apply concepts in comparative public management to actual situations.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

GBUS 5972 CLab: Startup Studio 3 Credits

This SFS course helps train and enable top students to create ambitious, entrepreneurial solutions to global challenges. Students will work individually or in self-selected teams to identify societal needs and innovative, financially-sustainable solutions that fit their long-term passions and life/career goals. Working in collaboration with Citi Ventures and its network, students will liaise with individuals in and outside the university, including other entrepreneurs, engineers, designers, mentors, alumni, policy think-tanks, potential funders, incubators/studios, regulators, and existing institutions (corporate, government, academic, and/or NGO) to move their proposals toward feasible proposals worthy of implementation and investment. Students are pushed to quickly field-test their ideas and pivot as needed, to embrace fast, productive failures that accelerate learning and optimize resource allocation.

The course will allow participants in the spring SFS Global Issues Pitch Competition (Hyperlink found here: <https://ibd.georgetown.edu/research/gipc/>) to advance their proposals. Broader long-term goals include the successful implementation of solutions, the education of global-citizen leaders, the further development of Georgetown's entrepreneurial-ecosystem, the strengthening of SFS' role as the leading institution for innovative answers to global issues, and deepening its partnerships with top thinkers and institutions around the world. For the 1cr experiential fieldwork class component (GBUS 4971/5971), students will have an opportunity to connect with entrepreneurs, investors, Citi Ventures, and alumni working in their areas of interest, to further field-test, pivot, and network and prepare for the GIPC. No specific background is required, although some knowledge of the topic is helpful.

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Course registration restrictions:

Enrollment is limited to Graduate level students.

Enrollment limited to students in the School of Foreign Service college.

GBUS 7949 Tutorial 1-6 Credits

Level: Graduate, Undergraduate

Grading: Main Campus (UGrad, Grad)

Course registration restrictions:

Enrollment is limited to Graduate level students.